



# Applied Project Management

By Mounir a Ajam

AUTHORHOUSE, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Some still think of project management as a domain only applicable to construction, engineering, or technology projects. However, over the last two or three decades, project management skills have been recognized as essential skills in all domains, and positions. Not everyone needs to be a project manager but most professionals can benefit from project management learning. The Customizable and Adaptable Methodology for Managing Projects (CAM2P) is an approach developed by the author in 2007. This approach have been used on various projects such as events, marketing, business development, engineering, construction, capital intensive projects, launching a business or a new product, among numerous others. This book is a sample and simple project, using CAM2P. In this sample (case), the author show the readers how to use the method from idea to closure, step by step, leading to the successful delivery of a BOOK. This e-book is the first in a series of similar books.



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