



Youtube Marketing Workbook: How to Use Youtube for Business

By Jason McDonald Ph D

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. YouTube Marketing Workbook 2016 Learn how to market your business on YouTube for free A best-selling YouTube marketing book from a best-selling author on Internet marketing: Jason McDonald YouTube dominates social media - both as the content that you share on Facebook, Twitter, LinkedIn and other platforms and as a social media platform in its own right. YouTube is the No. 2 search engine, after Google and before Bing. Amidst the cat videos and Rihanna videos, you can find AMAZING marketing opportunities on YouTube - from supporting your website and other social media efforts to being findable via YouTube SEO (Search Engine Optimization) to going viral or at least getting shared. If you know how.. Small businesses and large businesses alike can leverage YouTube for amazing free marketing opportunities. Even better you can research YouTube, discover it is NOT for your business, and sleep easy at night free from YouTube GUILT, that nagging feeling that if you're not on YouTube, you're missing out. You can market on YouTube effectively - IF...

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