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## Originals: How Non-Conformists Change the World

By Adam Grant

Ebury Publishing, United Kingdom, 2016. Paperback. Book Condition: New. 234 x 153 mm. Language: English . Brand New Book. Number 1 New York Times Bestseller! Extraordinary . (JJ Abrams). Fascinating . (Arianna Huffington). Inspire creativity and change . (Richard Branson). One of my favourite thinkers . (Malcolm Gladwell). Masterful (Peter Thiel). One of the great social scientists of our time . (Susan Cain, bestselling author of Quiet). Fresh research, counter-intuitive insights, lively writing, practical calls to action. (The Financial Times). The New York Times bestselling author examines how people can drive creative, moral, and organisational progress-and how leaders can encourage originality in their organisations. How can we originate new ideas, policies and practices without risking it all[unk] Adam Grant shows how to improve the world by championing novel ideas and values that go against the grain, battling conformity, and bucking outdated traditions. Using surprising studies and stories spanning business, politics, sports, and entertainment, Grant explores how to recognize a good idea, speak up without getting silenced, build a coalition of allies, choose the right time to act, and manage fear and doubt. Parents will learn how to nurture originality in children, and leaders will discover how to fight groupthink to...



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