



## Real World QuarkXpress 5

By David; Blatner

Amsterdam Addison-Wesley Longman, 2002. Taschenbuch.  
Book Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung. Abzugsfähige Rechnung liegt bei. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - QuarkXPress is the page-layout software that sparked the desktop publishing revolution. Introduced in 1987, Quark is essential to the entire printing and graphics industry. Quark is used at all major publishing organizations, design firms, newspapers, and anywhere where quality page layout is a must. Quark also gives the ability to produce professional, expensive-looking publications at relatively low cost-such as resumes, flyers, pamphlets, etc. Real World QuarkXPress 5 is a collection of tips and tricks, a full overview of the program, and in-depth discussions of core concepts behind using QuarkXPress in the real world. In Real World QuarkXpress 5, Blatner begins with a 30 minute step-by-step beginners guide to learning QuarkXPress. From there, readers will learn about the structure of Quark from the ground up. Topics covered include: Quark basics (menus, palettes, dialog boxes), building a document, type, and copy flow, working with graphics, Web and XML features and scripting. 1032 pp. Deutsch.

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