



The Seo Manifesto: A Practical and Ethical Guide to Internet Marketing and Search Engine Optimization (Seo).

By Dan Tousignant

Cape Project Management, Incorporated. Paperback. Book Condition: New. Paperback. 168 pages. Dimensions: 9.0in. x 5.9in. x 0.5in. It is my intent that through my actions and by my willingness to learn, I will create a successful online business. I will ethically attract customers to my website, where I will offer products, services or information that have value. By virtue of this intention, I will gain the freedom to work from home or anywhere in the world. This practical guide to effective Internet marketing and search engine optimization (SEO) offers a step-by-step approach to the methods, processes and tools to increase traffic to your Web site, yet with a commitment to maintain a high level of integrity in customer relationships. The authors are successful online entrepreneurs who draw from their own collective experiences and perspectives to share their insights and proven marketing strategies for creating and maintaining a successful online business. The book covers SEO techniques that are the keys to optimizing your Web sites relationships with search engines, pushing its visibility higher up in an Internet search results, and thereby increasing visitors to your site. The book's step-by-step approach guides you through each phase of launching an online business, from how...

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