



The the Wal-Mart Revolution: How Big-Box Stores Benefit Consumers, Workers, and the Economy (annotated edition)

By Richard Vedder

AEI Press. Paperback. Book Condition: new. BRAND NEW, The the Wal-Mart Revolution: How Big-Box Stores Benefit Consumers, Workers, and the Economy (annotated edition), Richard Vedder, The activities of Wal-Mart and other big-box retailers have become rallying cries for both sides of the political aisle. This book is aimed at those involved in debates over Wal-Mart's impact on worker wages, labor issues, and health-insurance and land-use policies. The Wal-Mart Revolution provides useful facts about the company, the U.S. retail industry, labor economics, health-care policy, and land-use realities in America today. Economist Richard Vedder and public-private partnerships expert Wendell Cox painstakingly analyze available evidence before concluding that the economic transformation in American retailing which is personified by Wal-Mart has largely been good for Americans and the economy. Wal-Mart's basic business strategies have had a profoundly positive impact on America's productivity, wages, consumer prices, and other key economic variables. Though the book was written without any cooperation from Wal-Mart, Vedder and Cox address several criticisms often lobbed at the company and demolish them one-by-one: _ Wal-Mart workers are paid fairly--given their level of skills and experience, and compared to other retail firms, Wal-Mart employees do well _ Wal-Mart's fringe benefits_ health-care coverage, retirement benefits,...



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