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Ecom Hell: How to Make Money in Ecommerce Without Getting Burned

By Shirley Tan

Ecom Hell, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. About the Book: Foreword by Bryan Eisenberg In Ecom Hell, Shirley Tan wants to share what she learned in ecommerce to make sure you can avoid getting burned! Shirley Tan started her ecommerce business on a shoe string budget and sold it to a NASDAQ traded corporation. How? She developed systems and efficiencies that made her business hugely profitable and a prime acquisition target. She shares the lessons she learned in this book Ecom Hell is aimed at entrepreneurs building ecommerce business, adventurers who are considering an ecommerce adventure, technically savvy executives who want to get an insiders guide, information technology professionals who want to benchmark their ecommerce business practice and anyone who has an interest in getting a good grasp of what really goes on in an e-commerce business. The book is filled with tips and checklists on what it really takes to start, run and grow your business and it'll soon become a go-to guide for managers and staff! Here is some of what you'll get from Ecom Hell: Identifies what areas in...



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Reviews

The publication is fantastic and great. It really is basic but shocks from the 50 percent from the ebook. Its been written in an remarkably easy way in fact it is only soon after i finished reading this ebook in which really changed me, alter the way in my opinion.

-- Jayme Kuhlman

Very helpful for all type of individuals. It is amongst the most incredible ebook i have got study. I am just very easily could get a satisfaction of reading a composed publication.

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