



## Maximizing Profit: How to Measure the Financial Impact of Manufacturing Decisions

By Walter Thrun

Taylor Francis Inc, United States, 2002. Paperback. Book Condition: New. 254 x 180 mm. Language: English . Brand New Book. Maximizing Profit is unique in its coverage of the financial accounting measures that pertain to the profitability of advanced manufacturing operations. It provides actionable techniques to help managers assess their current practices and employ new ways of thinking about the business plan. Highlights Include:  
 \* Revealing counter-productive performance measures\*  
 \* Identifying the operational objectives that will realize the greatest profits\*  
 \* Managing with optimization techniques\*  
 \* Reassessing the make-or-buy decision\*  
 \* Incorporating lean manufacturing activities into the aggregate plan\*  
 \* Rethinking traditional capital project ranking techniques\*  
 \* Measuring the financial impact of multiplant operations. Employing a hypothetical company case study, based on the author's actual experiences, Maximizing Profit guides you through a series of common manufacturing decisions such as product mix, process improvement, make-or-buy, and capital investment. A CD with an interactive Excel Solver spreadsheet tool -- an optimization algorithm -- is included that allows you to follow the team in the case study step-by-step as they shed prior assumptions and use optimization techniques to inform decisions. Maximizing Profit's practical information on the major decisions that will increase cash flow make it a must read...



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